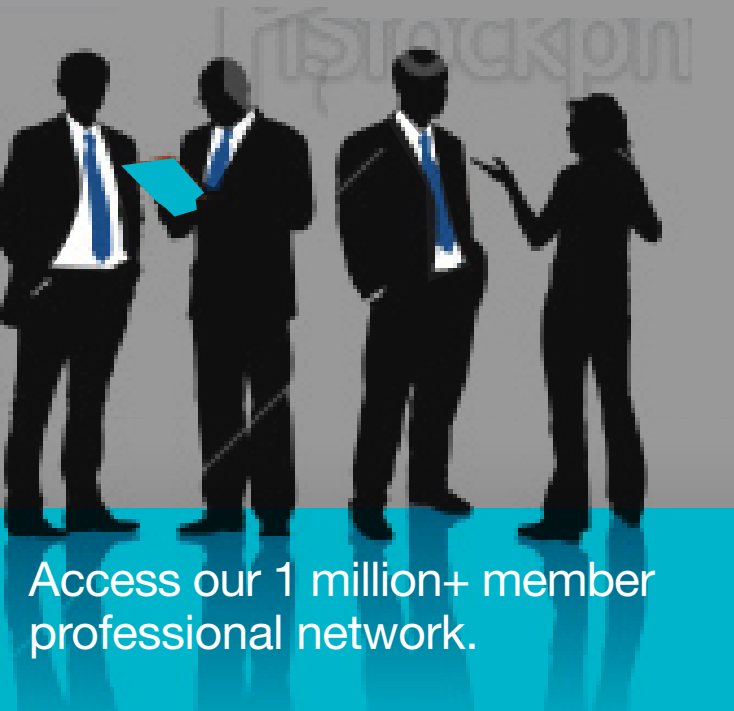


It's time to make the connection.

The world is getting smaller, and the best way to network bigger is with the International REALTOR® Membership. Do you have the resources of the largest trade association in the world?



Access our 1 million+ member professional network.

With the International REALTOR® Membership, you can access our 1 million+ member network where new relationships are being formed every day. In the world's first online real estate community, REALTORS® gain a competitive edge with insider news, comprehensive articles, and in-depth research data. They share marketing tips, sales tools, and hold exclusive industry conferences exchange referral opportunities. If you're ready to join their conversation, it's time to go global.

International REALTOR® Membership provides more than just industry tools. It provides recognition. Recognition as a part of the most trusted and prestigious name in real estate: The National Association of REALTORS®. This brand is built on a strict code of ethics nearly 100 years in the making.

Now, with over 80 partnerships and affiliation with nearly 60 countries, The National Association of REALTORS® offers you a unique connection to the global market with International REALTOR® Membership.

What are the benefits of an International REALTOR® Membership?

The International REALTOR® Membership connects you to our:

Reputation

The REALTOR® name gives you the highest level of credibility across the world:

- Access the highly regarded National Association of REALTORS® name and logo.
- Add your name to the leading online directory for real estate professionals, searched by x customers every day.
- Expand your knowledge with educational opportunities like the Certified International Property Specialist (CIPS) and Resort and Second Home Property Specialist Certification (RSPS).

Resources & Research

Exclusive tools, tips and information to develop an international network:

- Connect to global peers with www.RealEstateConnections.tv—the first online global real estate community.
- Explore in-depth articles and case studies with weekly and monthly e-newsletters.
- Analyze real estate market information and country profiles on nearly 50 countries using the NAR Global Alliances database.
- Save with discounts on NAR services and receive special rates at conferences and events.
- Access relevant articles, books, and research in the Proquest and eBook libraries, exclusive to NAR members.

Referrals

Establish a diverse clientele and colleague base both on and offline.

- Gain access to thousands of new customers by being included in the Find a REALTOR® directory at www.realtor.org.
- Build international relationships by joining social networking groups on Facebook and LinkedIn.
- Network with over 1,500 overseas associates (and over 20,000 U.S. REALTORS®) at the Annual Conference and Expo.

How can I become an International REALTOR® Member?

Becoming an International REALTOR® Member is easier than ever. Any member of an NAR Cooperating Association is eligible for International REALTOR® Membership. Along with your application, a low annual fee takes you inside the world's largest real estate community.

Apply online today at www.realtor.org/applyirm and connect to a world of opportunities.



The REALTOR® brand adds an average of \$32,000 in incremental income for every REALTOR® during his/her membership in the NAR.*

*Based on data available from U.S. REALTOR® members

with the International REALTOR® Membership



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CONNECT ON
A GLOBAL LEVEL

